

MICHIGAN'S LGBT NEWS SOURCE SINCE 1993



Marriott
DETROIT LIVONIA



Register NOW and secure your booth at the 2013 Same-Sex Wedding Expo April 7!

April 7, 2013 the Third Annual BTL Same-Sex Wedding Expo, "Marriage Rites For All," returns to the Detroit Marriott Livonia, and we invite you to register now to secure your booth at this much-anticipated event. Nearly 300 people came to the expo last year, picking up invaluable referrals in anticipation of their own wedding ceremony and reception.

News coverage has been overwhelmingly positive in The Detroit Free Press, Observer Eccentric and National Public Radio at each of the last expos. Along with a great location, great giveaways and fabulous food, our diverse vendor participation had those attending raving about the event.

Your booth cost includes a print ad in BTL along with exposure across our social media and web platforms in advance of the event. In addition, all vendors will continue to be featured in the special event section of our highly trafficked web site for the remainder of 2013.

To maximize your exposure to attendees, we limit vendor participation in each category to no more than three booths. Your reservation guarantees your spot in the 2013 Same-Sex Wedding Expo and includes a full color ad in the April 4, 2013 issue of BTL, our Annual Wedding Guide that serves as the event program for the Same-Sex Wedding Expo.

Simply send back the enclosed reservation form and know your booth is secured. We will contact you soon to confirm all the details on your booth space and ad content.

Thanks! And on behalf of all of us at BTL I look forward to seeing you at the Same-Sex Wedding Expo April 7!

Jan Stevenson
Co-Publisher

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3rd Annual Wedding Expo for Same-Sex Couples

Sunday, April 7, 2013 • 1 p.m. to 4 p.m.

Celebrating Marriage Rites For All



Presented by
Pride Source Media Group
& Detroit Marriott Livonia

2013 VENDOR REGISTRATION CONTRACT

YES! Please reserve my booth and ad space. My \$350 reservation deposit is enclosed.
(6 feet long table, includes table cloth and skirt.)

| Booth Levels | Total Costs |
|---|-------------|
| <input type="checkbox"/> Basic Booth (includes 1/8 page full color ad) | \$350 |
| <input type="checkbox"/> Silver Booth (includes 1/4 page full color ad) | \$550 |
| <input type="checkbox"/> Gold Booth (includes 1/2 page full color ad) | \$750 |
| <input type="checkbox"/> Platinum Booth (includes Full page color ad) | \$950 |

Limited Corporate Sponsor partnerships are also available.
To learn more contact Jan Stevenson at 734-293-7200 ext. 22

Do you need electricity and/or internet capability? (additional fee of \$25)

Do you require running water of any kind?

Are there any other special requirements for your display?

Advertiser Information

Category _____
Company _____
Contact Person _____
Address _____
City/State/Zip _____
Telephone (DAYTIME) _____
Fax _____
Telephone (MOBILE) _____
E-mail _____
Website _____

Billing Information Same as Advertiser Information

Company _____
Contact Person _____
Address _____
City/State/Zip _____
Telephone (DAYTIME) _____
Fax _____
Telephone (MOBILE) _____
E-mail _____
Web site _____

Payment Terms/Options

Total contract cost: \$ _____

By Credit Card: AMERICAN EXPRESS VISA MASTERCARD DISCOVER

Card # _____

Expires _____ Amount to charge: \$ _____

By Check: Amount \$ _____ Check # _____

TEA: _____ MTA: _____

Signatures:

X _____

X _____

You must set up your table between 11 a.m. and 12:30 p.m. on April 7, 2013. Vendor's space cannot be guaranteed if set up is not completed by the show's start.

**For more information call
Ed Bohach 734-293-7200 x15**